

**2010 WEST TEXAS  
AGRICULTURAL CHEMICALS  
CONFERENCE**

SCOTTISH RITE TEMPLE  
(LEARNING CENTER)  
SEPTEMBER 15, 2010 (WEDNESDAY)

**PLEASE USE ONE FORM PER  
PERSON REGISTERING**

NAME: \_\_\_\_\_

FIRM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

PHONE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Would you prefer to receive future WTACI Information via:  
email yes: \_\_\_\_\_ Regular mail yes: \_\_\_\_\_

**FEES**

- Conference Registration \$ \_\_\_\_\_
  - ✓ \$95.00 Day of Conference
  - ✓ \$75.00 Pre-Registration
  - ✓ Lunch Provided

(Postmarked by Sept. 1, 2010)

**Credit Cards will be Accepted**

- Scholarship Donation \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

**Please Register and Pay Online at:**

<http://wtaci.tamu.edu>

OR return this form and your check payable to:

**WTACI**

**c/o Jamie Goodman, Treasurer**

**Wilbur Ellis – Earth**

**1451 US Hwy 70**

**Earth, TX 79031**

**WTACI OFFICERS**

Past President .....Cody Reep  
President .....Craig Bednarz  
Vice President ..... Terry Campbell  
Secretary ..... Tim Cooper  
Treasurer .....Jamie Goodman

**DIRECTORS**

Craig Bednarz .....Bayer CropScience, Lubbock  
Terry Campbell .....Americot, Lubbock  
Tim Cooper ..... Olton Grain Co-op, Olton  
Jamie Goodman ..... Wilbur Ellis, Earth  
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Cody Reep .....CHS, Ropes  
Marcus Sullivan .....CPS, Plainview  
Brandt Underwood .....USDA-NRCS, Lubbock  
Johnny Webb .....CPS, Plainview

**ADVISORS**

Brant Baugh... Texas AgriLife Extension, Lubbock  
Mary Jane Buerkle Chamber of Comm., Lubbock  
Peter Dotray ..... TTU, Lubbock  
Roger Haldenby .....PCG, Lubbock  
Jaroy Moore ... Texas AgriLife Research, Lubbock

**RECENT AWARD RECIPIENTS**

<i>INSTITUTIONAL</i>	<i>COMMERCIAL</i>
Jim Leser	Russ Perkins
Stan Carroll	Monte Christian
Bill Rogers	Gaylan Goddard
Brent Bean	Fred and Helen Kuntz
Peter Dotray	Jerry Bellar
Randy Boman	Jay Garretson
Mark Brown	Hubert Backus
Greg Cronholm	Brent Crossland
Steve Verett	Benny and Kay White
Charles Stickler	Jim Davis
John Gannaway	Richard Franks
Jim Bordovsky	Kenny Melton
Jaroy Moore	Lionel Felts

West Texas Agricultural Chemicals Institute  
c/o Jamie Goodman  
Wilbur Ellis Earth  
1451 US Hwy 70  
Earth, Texas 79301

**58<sup>th</sup> ANNUAL  
AGRICULTURAL  
CHEMICALS  
CONFERENCE**

September 15, 2010  
(Wednesday)



**West  
Texas  
Agricultural  
Chemicals  
Institute**

**\*\*\*NEW LOCATION\*\*\***

**SCOTTISH RITE TEMPLE  
(LEARNING CENTER)  
1101 70<sup>TH</sup> STREET  
LUBBOCK, TEXAS**

**TDA APPROVED CEU'S – 5.0  
CCA APPROVED CEU'S – 6.0  
NMDA APPROVED CEU'S – 4.0**

**REGISTRATION  
BEGINS AT 7:03 A.M. WEDNESDAY  
SEPTEMBER 15, 2010**

**PRE-REGISTRATION  
MUST BE COMPLETED ONLINE OR  
POSTMARKED BY SEPTEMBER 1, 2010**

**September 15, 2010**

**Managing Resources/Maximizing Profits**

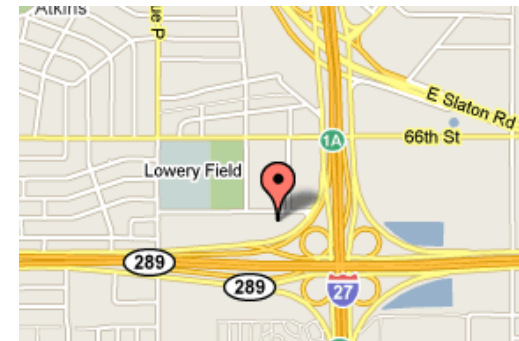
- 7:03 Registration, Booth and Banner Set-up  
Scottish Rite Temple (Learning Center)  
Coffee and Donuts
- 7:50 Welcome – Explanation of CEU/CCA Credits  
Craig Bednarz, WTACI President 2010
- 8:00 Update from the Texas Department of  
Agriculture – Todd Staples
- 9:00 Soil Sampling for Greater Fertility  
Clint Jayroe – OptiGro
- 10:00 Break and Booth Visitation
- 10:30 Water Policy and Irrigation Technology  
Panel: James Mitchell, Jim Bordovsky,  
Dana Porter, Jeff Johnson
- 11:30 Lunch/Scholarships/Awards/Business  
Meeting
- 1:00 Drift Management  
Robert Cossar
- 2:00 Successful Weed Management Panel  
Peter Dotray, Wayne Keeling, Todd  
Baughman, Brent Bean
- 3:00 Break and Booth Visitation
- 3:30 Cotton Quality Management Panel  
Jane Dever, Craig Bednarz, Randy Boman,  
Terry Wheeler
- 4:30 Program Evaluation, CEU Distribution and  
Adjourn

**WHO'S WHO**

- Brent Bean** – Extension-Agronomist, Texas AgriLife  
Extension, Amarillo
- Todd Baughman** – Professor and Extension Agronomist,  
Texas AgriLife Extension Center, Vernon
- Craig Bednarz** – Research Station Manager, Bayer  
CropScience, Lubbock
- Randy Boman** – Professor and Extension Agronomist-  
Cotton, Texas AgriLife Extension, Lubbock
- Jim Bordovsky** – Research Scientist and Agricultural  
Engineer, Texas AgriLife Research, Halfway
- Robert Cossar** – Regional Agronomist & Product  
Manager, Winfield Solutions
- Jane Dever** – Associate Professor, Plant Breeding  
(Cotton), Texas AgriLife Research, Lubbock
- Peter Dotray** – Professor, Weed Science, Texas Tech  
Texas, Texas AgriLife Research, Texas AgriLife Extension,  
Lubbock
- Clint Jayroe** – Jimmy Sanders, Inc. Director of Operations,  
OptiGro, Cleveland, MS
- Jeff Johnson** – Assistant Professor, Agricultural and  
Applied Economics, Texas AgriLife Research, Texas Tech,  
Lubbock
- Wayne Keeling** – Professor, Weed Science and Systems  
Agronomy, Texas AgriLife Research, Lubbock
- James P. Mitchell** – Member High Plains Water District  
Board of Directors
- Dana Porter** – Associate Professor, Engineering Specialist-  
Water Management, Texas AgriLife Extension, Texas  
AgriLife Research, Lubbock
- Todd Staples** – Texas Commissioner of Agriculture
- Terry Wheeler** – Professor, Plant Pathology Research,  
Texas AgriLife Research, Lubbock

**\*\*\*NEW LOCATION\*\*\***

**SCOTTISH RITE TEMPLE  
(LEARNING CENTER)  
1101 70<sup>TH</sup> STREET  
LUBBOCK, TEXAS**



**View of West Entrance – Scottish Rite Temple  
(Learning Center)**

MARK YOUR CALENDERS TODAY!!

**SEPTEMBER 1, 2010**

ON-LINE REGISTRATION AND  
POSTMARK DEADLINE!

SAVE \$20

**SEPTEMBER 14, 2010**

Texas Ag Industries Association  
Meeting: Scottish Rite Temple  
(Learning Center)

**September 15, 2010**

58<sup>th</sup> ANNUAL AGRICULTURAL  
CHEMICAL CONFERENCE



**WEST  
TEXAS  
AGRICULTURAL  
CHEMICALS  
INSTITUTE**